



## Highly Targeted and Effective Micro Cap Investor Relations Firm

### What They Say

About TargetedIR

“The sharp increase in investor visits to our website and leads received boosted our IR efforts tremendously.”



“Profession, high quality web design and SEO was the missing piece in our efforts to find new investors.”



“Before working with Targeted IR, I never thought we’d be #1 ranked on Google for our selected keywords.”

### About Us

Our team has had many years of success in helping small to mid-size cap companies achieve their IR marketing objectives. The focus of TargetedIR is assisting companies raise their profile to the investment community and generate qualified investor leads.

**Contact Us Today To Begin  
Maximizing Your Potential**

**Scott Tucker  
866.753.3597**

**[www.targetedir.com](http://www.targetedir.com)  
[info@targetedir.com](mailto:info@targetedir.com)**

### WHO WE ARE

A national investor relations (IR) firm that provides targeted and comprehensive IR services to small and medium sized public companies.

### HOW WE DO IT

- Highly targeted unique approach
- Educating prospective investors about the company it represents
- Provide easy cost effective solutions



Millions of Investors



Targeted IR Services



Effective IR Marketing  
Campaign

### HOW WE HELP YOU

- Increase your company’s current shareholder base, investor interest and internet presence through dramatically enhanced exposure
- Increase market capitalization as a result of increased shareholder base
- Increase liquidity and trade volume for your stock
- Provide cutting edge corporate communications and investor relations services to your newly expanded shareholder base
- Prime your company for strategic acquisitions as your shares are now more attractive to shareholders of potential targets
- Capture opportunity for internal financing as your stock becomes more liquid at higher prices



# Targeted



## Highly Targeted and Effective Micro Cap Investor Relations Firm

### Targeted Micro Sites



- ✓ We use hundreds of targeted micro websites to reach the internet using keywords
- ✓ Use propriety internet software to create and manage large amounts of data
- ✓ Focus on unique, more focused keywords in addition to popular ones

### Micro Cap Education Sites



- ✓ Focus the company message exclusively on micro cap stock investing profiles
- ✓ Professional sites reflect Professional investing visitors
- ✓ Give a perfect first impression by putting your profile in only the highest quality environments

### SERVICES

#### TARGETED IR EXPRESS

Your company is immediately (or at the time of your choosing) profiled on our expansive and effective Targeted IT Network. It receives front page coverage and an exclusive one page profile on TIR Network portals:

- ⇒ HugeUpsideStocks.com
- ⇒ OTCMomentum.com
- ⇒ MicroCapMomentum.com

You also receive mini profile coverage on all of our hundreds of TIR Network targeted micro sites. Lastly, your company profile receives a 'surge' of advertising on Google Adwords, Yahoo Search Marketing and MSN Adcenter at the time and length of your choosing. You receive full editorial control and profile information is provided by the company and/or other publicly available sources. As always, this package can be customized to your needs.



#### TARGETED IR TOTAL

Targeted IR Total brings together all that is available with TIR Express with more traditional IR elements. As add-ons you can choose to combine the coverage on the Targeted IR Network with:

- ⇒ TIR Written Newsletter: sent to a double opt-in CAN SPAM compliant email list on the day and time of your choosing.
- ⇒ TIR Written Press Release: sent to the Associated Press and other top U.S. newspapers and media outlets as well as 10 industry and 5 regional news feeds. The Press Release is fully SEO optimized for company name and ticker symbol to maximize its benefit beyond the initial news distribution.
- ⇒ Customized Pay-Per-Click Campaign: including search engine Google, AdWords, Yahoo Search Marketing and MSN Adcenter. TargetedIR sets up the ads and choose the keywords and you determine the direct ad cost



Targeted IR has created a dedicated following among risk tolerant and small cap investors because of our 'targeted' approach and past performance. Our newsletter is effective because it is only sent to targeted investors.



# Highly Targeted and Effective Micro Cap Investor Relations Firm

## Create an Internet Presence

### Internet Identity Campaign

- Complete website redesign
- Clean-up of Internet Search results
- Small-cap IR overhaul focus
- High impact, high quality design

We will redesign your website in the same quality as our own. You will also receive:

- Search engine optimization for your company name, ticker symbol and the most valuable penny stock keywords.
- 'Investor Relations' page with company profile, charts, ticker symbol and exchange information
- Higher Google and Alexa page rank
- New logo—if needed
- Company info including live quotes of the stock on front page graphs
- Full analytics to show who goes to your website, what they do there and how they got there, plus tons of other stats

Targeted IR is a small and micro cap investor relations firm. We offer online stock promotion and awareness services that help to sharply increase your stock trade volume and share price. **If your website doesn't match the quality of your company, you might be repelling substantial new investments because of it. Give investors confidence in your company and their investment.**

**Contact Us Today To Begin  
Maximizing Your Potential**

**Scott Tucker**  
866.753.3597  
[www.targetedir.com](http://www.targetedir.com)  
[info@targetedir.com](mailto:info@targetedir.com)

## MASTER INVESTOR DATABASE EMAIL AND POSTAL DATABASE

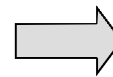
Targeted IR's responsive master investor database provides members new and exciting investment opportunities. These investors are actively aware of the events that exist within the Small and Mid-sized Cap markets. Plus, they are keeping their eyes and ears open for new places to invest.

This file is also comprised of highly targeted sub directories which describe the investors industry preference.

These are savvy, prosperous, investors who have succeeded in building their personal new worth. These individuals have shown their interest in investment opportunities by responding to invitations for information about stocks and stocks for specific industries. These individuals welcome email and direct mail offers to keep them up to date on new opportunities.

### Example

Investor Type	File Size
Green Investors	167,232
Technology	151,290
Precious Metals	145,928



**Scott Tucker**  
[info@targetedir.com](mailto:info@targetedir.com)  
866-753-3597

## CAMAPIGNS FOR IR COMPANIES

### INTERNET MARKETING STOCK CAMPAIGNS

- ⇒ Company profile on Penny Stock Portals, 3,000+ unique visitors daily and 100K monthly
- ⇒ PPC Advertising Surge to company profile for searches related to your sector
- ⇒ Fine tuning of company internet identity, website redesign, SEO and press releases
- ⇒ Verified success of past clients, volume and share price increases within a week

### INTERNET MARKETING STOCK CAMPAIGNS

Target IR's strength is combining a highly responsive investor database with world-class email delivery platforms. By getting your news seen by a higher percentage of investors we will put your firm in a position to succeed.

- High Net Worth Investors
- Small and Micro Cap Investors
- Energy, Green Investing, Telecom, Precious Metals, etc.
- World Class Delivery Platforms